

# 3 Questions to Ask About Your Benefits:

Employee benefits can be confusing to understand, but they are essential to improving your business.

The greatest plague in the employee benefits space across America is that 83% of consumers do not understand it.

Here are three questions to ask about your benefits:

1

## What type of process do you use?

Selecting the right benefits usually isn't the problem - it's the process that most organizations follow. It might be time to start thinking about a self-funded plan. A self-funded plan will give you a pulse on your business like you've never had before and, surprisingly to most, will save you money.

2

## Do your employees understand the value of your benefits?

**Education and engagement are critical.** When your benefits are simplified and explained to you, you can better educate and lead your employees. Allowing them to have greater confidence in their plans and to feel more valued and appreciated.

3

## Do they help you stay competitive?

It's hard to get good people to stay in today's job market - candidates are in the driver's seat now more than ever. There's a better way. When you start thinking about your benefits differently, you can retain top talent, cut benefits costs, and stay ahead of your competition.



Are you searching for a way to compare your organization's benefits? We've partnered with Milliman to offer you a Benefits Benchmarking Survey! [Get started with a survey here.](#)



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